



WHY YOU SHOULD ATTEND SAPHILA, AND WHAT WILL BE COVERED

SAP is a complex environment with its ever changing technology adoption, strategy definition and subsequent new solutions and landscapes.

Addressing the ever more demanding needs of your management, workforce, customers, suppliers and others becomes increasingly challenging. Especially when terminology such as “Internet of things”, “Digital Core”, “Intelligent Insights”, “Cloud” and of course SAP’s “S4, S4-HANA, SAP Hand Cloud Platform, etc.” is used in abundance. The lines between these are becoming increasingly blurred and a sense of dependency on each is getting closer and closer.

Saphila 2017 intends to clarify SAP, SAP’s strategy and demystify the terminology and buzzwords that are used. Through a set of keynote plenary presentations, as well as a set of themed breakout streams addressing the “What, Why, When and How” with papers delivered in a punchy “TedTalks style” by a combination of - and frequently jointly - SAP Customers, SAP Partners and SAP themselves, Saphila 2017 will empower the delegate with the knowledge in how to engage with and embrace the new SAP solutions and technologies and ultimately gain a better ROI on your SAP investment.

In addition to the keynotes bringing it all together, the breakout streams will be themed and grouped along the themes of:

- SAP the Digital core: HANA, ERP and Business Suite
- Technology: SAP Cloud & HANA
- Internet of Things: Supply Chain & Spend Management
- Workforce Engagement (HCM)
- Customer Experience
- Implementation & Transformation Approach. Ready yourselves for Cloud, S/4 Suite etc.
- Industries. Applying the above to the SAP Focus Industries

We encourage you to look at your teams – both business and technical – and select the right people to come and attend Saphila 2017. We as AFSUG are confident that you will see the benefits of attending and will be in a knowledgeable position empowered with all the information to guide your organization into the next wave – and beyond – of SAP!